



FLORIDA STATE UNIVERSITY  
FOUNDATION

# WOMEN *in* MEDICINE

## **WHO - Women in Medicine:**

Women in Medicine was created to unite – through connection, education and dialogue – individuals from all backgrounds who share an interest in important health topics. Women in Medicine is also an opportunity to learn and to support the next generation of frontline and primary care physicians. In the inaugural year of this annual event, through collaboration and shared information, we will examine issues in health equity with a two part goal: 1. Enhance the environment for inclusiveness 2. Raise critical scholarship for medical students from underrepresented backgrounds.

## **WHAT - Educational Luncheon Event & Scholarship Campaign:**

Join us in our inaugural Women in Medicine Educational Luncheon & Scholarship Campaign as we host dynamic speakers in a panel discussion, including vignettes, personal stories and thought-provoking dialogue addressing the topic, *“Awkward is Better than Silence: Conversations on Advancing Health Equity.”*

Event is virtual in 2021 and your lunch will be provided by Panera via delivery or pick up.

## **WHY - Proceeds:**

Proceeds in 2021 will support scholarships for medical students at the Orlando Regional Campus who come from underrepresented backgrounds. Goal to provide 15 - \$5,000.00 scholarships (total \$75,000)

**WHEN/WHERE - Date:** Thursday, December 9, 2021

**Time:** 12 - 1 p.m. EST

**Location:** Virtual Event

## **MORE INFORMATION:**

### **FSU College of Medicine:**

The Florida State University College of Medicine focuses on educating outstanding, patient-centered health care providers with a focus on elder, rural, minority, and underserved populations. The Women in Medicine Educational Luncheon will be hosted, on a rotating basis, by one of the medical school's six regional campuses across Florida.

### **Attendee Profile:**

Supporters of Florida State University, the FSU College of Medicine, business leaders, healthcare professionals, alumni, students, family members, friends and anyone with an interest in health equity, inclusion and other important health topics are invited to attend.

### **Individual Registration:**

Individual registration is \$45, with early bird options starting at \$35.

Registration includes lunch that will be provided by Panera – delivered directly to you or you may pick up.

### **Sponsorships:**

Sponsorships range from \$1,000 to \$15,000.

**Contact Information:** Amber Post, Senior Development Officer, 813-758-3257 or [women@med.fsu.edu](mailto:women@med.fsu.edu)

Miriam Smith, Campus Administrator, 407-835-4103 or [women@med.fsu.edu](mailto:women@med.fsu.edu)

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## SPONSORSHIP LEVELS

### **PRESENTING SPONSOR - \$15,000 (One Available)**

- Featured Sponsor on Virtual Event Website
- Featured Sponsor on Registration Website
- Logo on Event Video Banner/Wrapper
- Opportunity to Provide a 1-Minute Video during Luncheon, including a Description of your Organization Message pertaining to the Event
- Recognition in the Remarks and Slideshow
- Option to provide an Electronic Swag-Bag Item
- Full-page Recognition in Women in Medicine program
- Acknowledgement in Women in Medicine emails
- Three Social Media Acknowledgments on Facebook, Twitter, LinkedIn
- Linked Logo on Women in Medicine website for 2021-2022
- 15 Registrations
- One - \$5000 Scholarship
- *(\$14,700 Tax Deductible)*

### **VIRTUAL EVENT SPONSOR - \$7,500 (Three Available)**

- Recognition in all Publications & Website as a Virtual Event Sponsor
- Opportunity to provide a 30-Second Video during Luncheon, including a Description of your Organization Message pertaining to the Event
- Recognition in the Remarks and Slide Show
- Full-page Recognition in Women in Medicine program
- Acknowledgement in Women in Medicine emails
- Option to provide Electronic Swag-Bag Item
- Three Social Media Acknowledgments on Facebook, Twitter, LinkedIn
- Linked Logo on Women in Medicine website for 2021-2022
- Possible In-Kind Opportunity with Production Space in lieu of Cash Sponsorship (ONE Available)
- 10 Registrations
- *(\$7,300 Tax Deductible)*

## **SCHOLARSHIP SPONSOR - \$5,000 (Unlimited - Goal 15)**

- Recognition as a Scholarship Sponsor
  - Name/Logo on Scholarship Award Certificate and Award Box
- Recognition in the Remarks
- Half-Page Recognition in Women in Medicine program
- Acknowledgement in Women in Medicine emails
- Two Social Media Acknowledgments on Facebook, Twitter, LinkedIn and Instagram
- Linked Logo on Women in Medicine website from 2021-2022
- 5 Registrations
- *(\$4,900 Tax Deductible)*

## **GOLD SPONSOR - \$2,500**

- Quarter-Page Recognition in Women in Medicine program Acknowledgement in Women in Medicine emails
- One Social Media Acknowledgment on Facebook, Twitter, LinkedIn and Instagram
- Linked Logo on Women in Medicine website for 2021-2022
- 2 Registrations
- *(\$2,460 Tax Deductible)*

## **GARNET SPONSOR - \$1,000**

- One Social Media Acknowledgment on Facebook, Twitter, LinkedIn and Instagram
- Linked Logo on Women in Medicine website from 2021-2022
- Mention in Women in Medicine program
- 1 Registration
- *(\$980 Tax Deductible)*

**ASK ABOUT ADDITIONAL ITEMS TO SPONSOR**  
please contact:

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